BOOKR
CLASS

Engage your students
with the best
storytelling-based
English teaching app

Problems you face when teaching English

Reading comprehension and soft skills are hard to improve.

It's hard to find a tool or method that fits **various teaching models** and curricula.

Grammar, spelling and pronunciation are usually hard to learn, not fun areas for children, thus it's not easy to keep up their attention.

Many contents are available for children but it's **hard to check/verify** their professionalism and expert background, was it made by teachers and experts? Is it ad safe?

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How can BOOKR Class help you?
By offering a solution through the power of stories

Better reading, writing, listening, and communicative skills through the narrated literary classics, modern stories, and songs.

Develop 21st-century skills: the stories introduce new cultures, raise awareness and develop creativity, critical thinking, and social-emotional skills.

Helps to practice English spelling, grammar, and pronunciation through **educational games, exercises, and quizzes.**

Easy to adapt to various teaching models (frontal, group or pairwork, project work, flipped classroom, etc.), learning environments (virtual classroom, etc.), curricula and textbooks.

Provides a **safe, ad-free environment with thoroughly researched content** by educators, children's literature experts, and psychologists.
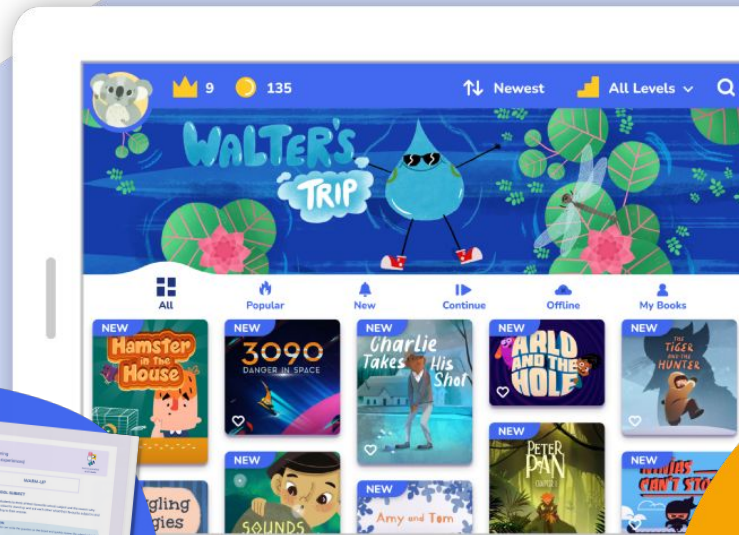
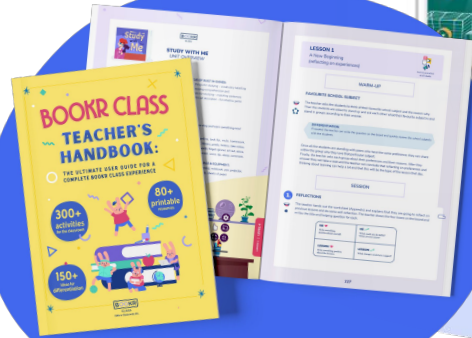BOOKR CLASS

A Comprehensive Solution

BOOKR Class is a **supplemental educational platform** designed to teach ELL/EFL/ESL.

LIBRARY APP

TEACHER'S HANDBOOK

- 250+ activities
- 30+ printables
- detailed lesson plans

Library app with curated and engaging **interactive books,** songs and nursery rhymes, flashcards **and educational games**

TEACHER'S DASHBOARD

- Engagement tracking
- Book search & curriculum alignment
- Book assignment
- Printable worksheets and flashcards

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English teaching made fun

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Learn **English** with **BOOKR Class**

SHARK SONG

20 DAY STREAK

9   135

Newest   All Levels

All   New   Popular   Continue   Offline   My Books

WALTER'S TRIP   The Grasshopper and the Frog   LET'S MAKE SALAD   PIRATE SCHOOL 3 COME IN   SOLAR SYSTEM ADVENTURE

NEW   NEW   NEW

CERTIFIED LEXILE PARTNER

98%
love reading with
BOOKR Class

20%
better reading
comprehension

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Who is it for?

- K-8 education: **4-14 years olds** and their teachers, from beginner to intermediate proficiency levels
- **EFL** (English as a Foreign Language)
- **ESL** (English as a Second Language)
- **ELL** (English Language Learners)
- **EAL** (English as an Additional Language)
- Kindergartens, primary schools, private schools, language centers, school chains, international schools

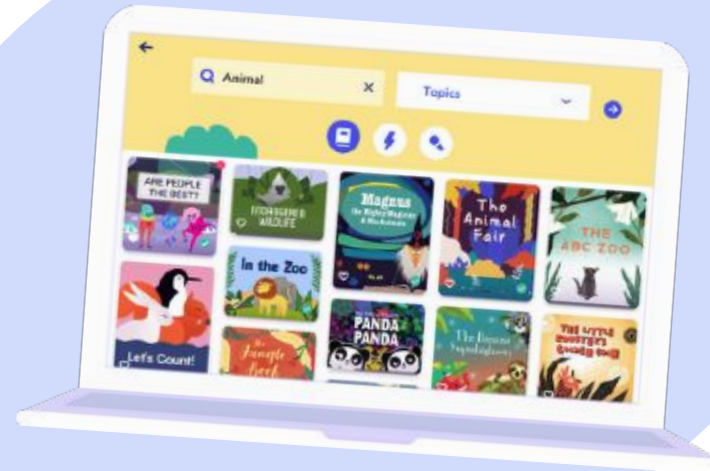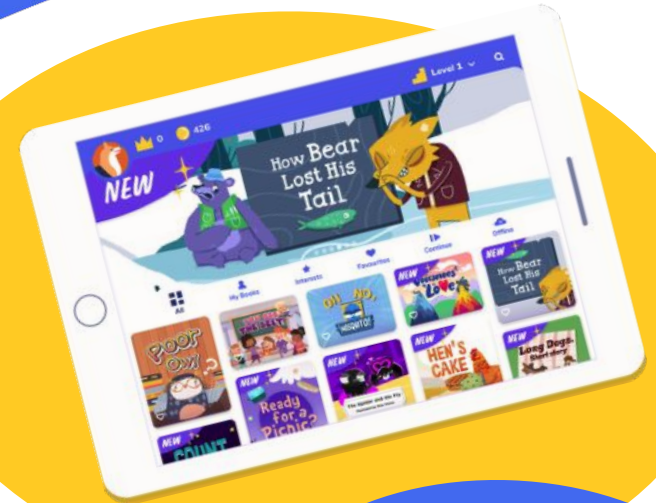Parents and their children

Educators and their students

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Available on

The minimum requirements for the app to run

- Android
- iOS
- Windows
- MAC

SSO / LMS Integration
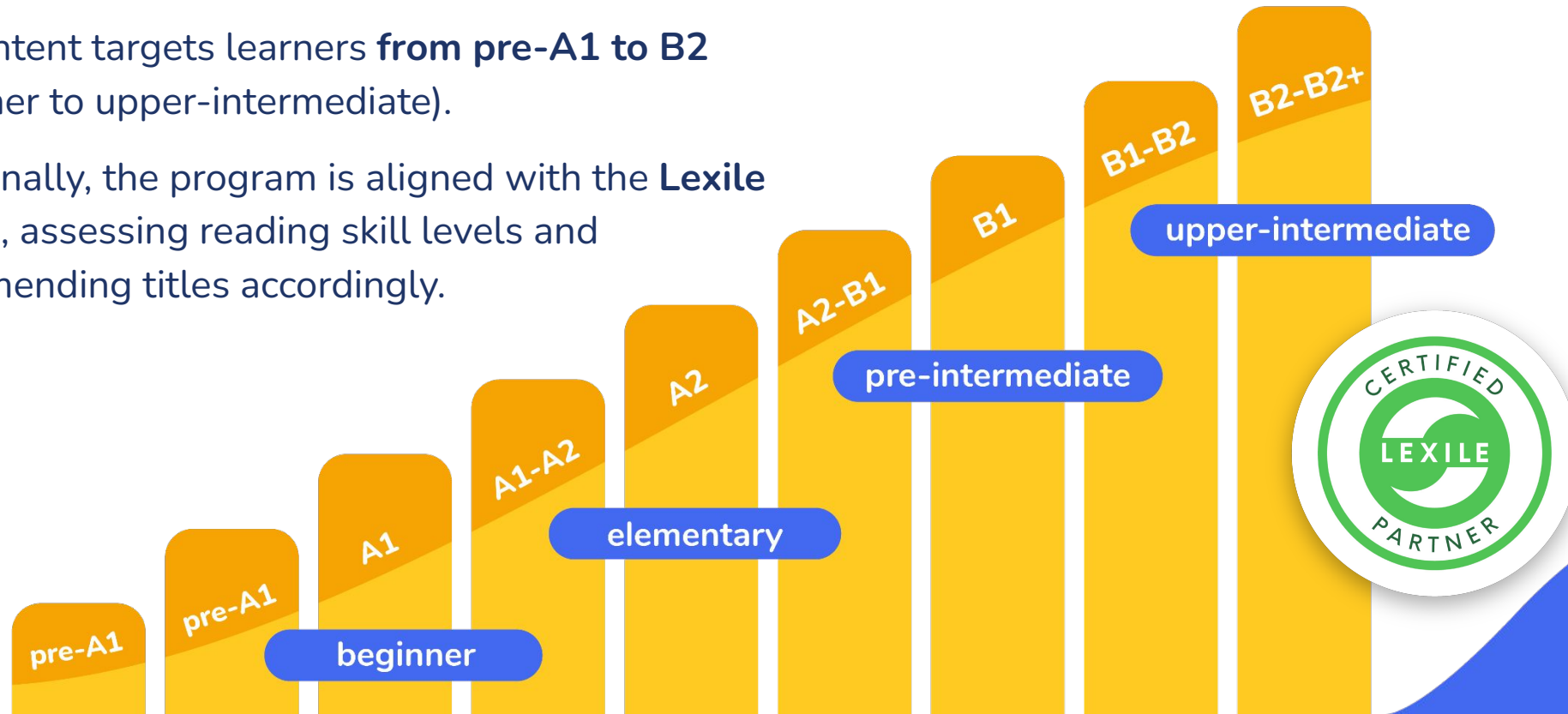
- Google Classroom
- SSO-integration is also possible

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BOOKR Class is **Standards Aligned**

Check out all of our books

- BOOKR Class includes 9 levels, **aligned with CEFR** (Common European Framework of Reference.

- The content targets learners **from pre-A1 to B2** (beginner to upper-intermediate).

- Additionally, the program is aligned with the **Lexile system**, assessing reading skill levels and recommending titles accordingly.

pre-A1

pre-A1

A1

beginner

A1-A2

A2

elementary

A2-B1

B1

pre-intermediate

B1-B2

B2-B2+

upper-intermediate

CERTIFIED LEXILE PARTNER

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Why are the BOOKR books **so engaging?**

text-highlighting

high quality illustration

animation

sound effects

Then she realized how late she was and quickly excused herself, rushing down the path to her Grandma's house. The wolf, in the meantime, took a shortcut...

educational games available in each and every book

authentic narration

BOOKR
CLASS

A library of interactive stories

Diverse content carefully selected by educational experts

BOOKR CLASS

A library of interactive stories

✓ Carefully selected stories from **classic and modern world literature**

✓ Original stories about **culture, civilisation and everyday life**

✓ **Content and Language Integrated Learning (CLIL)**
history, science, sport, geography, pop culture and many more

✓ All titles aligned with the needs of the language learners.

✓ Created in-house or with cooperation with content providers:

EL Edutainment Licensing   MOOMIN   With content from OXFORD UNIVERSITY PRESS   BLUE APPLE BOOKS   WSKids WHITE STAR KIDS
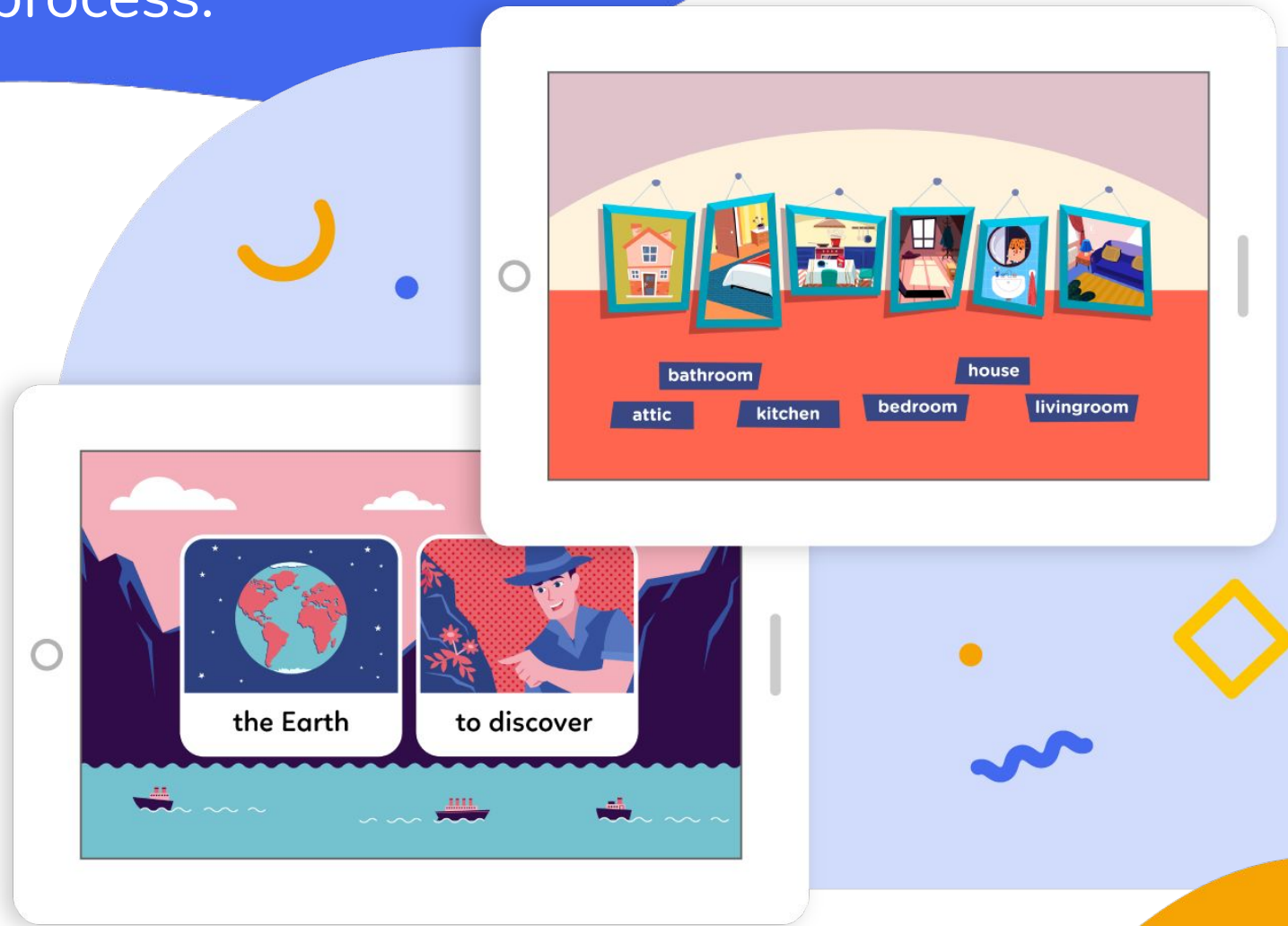
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Flashcards & educational games
also support the learning process.

- ✓ Spelling
- ✓ Vocabulary
- ✓ Pronunciation
- ✓ Reading comprehension
- ✓ Listening and reading skills
- ✓ Grammar and chunks
- ✓ Useful expressions
- ✓ Entertaining brain teasers

bathroom
house
attic   kitchen   bedroom   livingroom

the Earth   to discover

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How we help teachers

Teacher's Dashboard

✓ The Teacher's Dashboard is designed for teachers by teachers.

✓ In order to save time, the Dashboard offers:
- **engagement metrics** (Number of book read, Minutes spent reading…)
- **book assignment** function,
- **assessment results,**
- **activity tips**,
- **printables** (activity sheets, flashcards)
- level hiding.

BOOKR CLASS

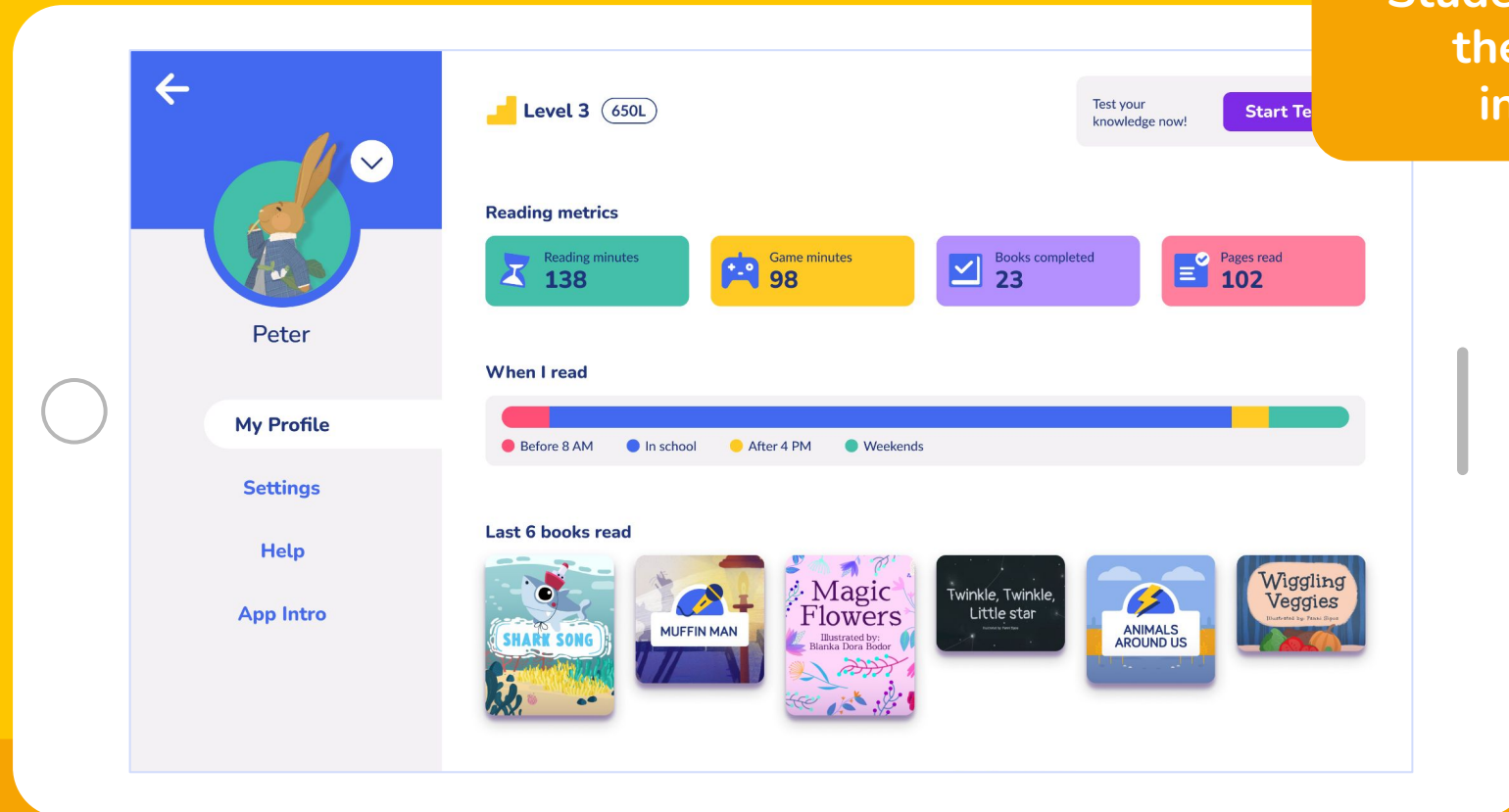# Teacher's Handbook

- 300+ classroom activities
- 450+ pages of ideas
- 80+ printable worksheets
- 150+ ideas for differentiation and tiered instruction
- cross-curricular activities
- content- and language-integrated learning
- designed by experienced teachers of English

BOOKR CLASS

How to motivate your students
with BOOKR Class?

Students can follow their progress in real-time

←

📊 **Level 3** (650L)

Test your knowledge now!   **Start Te**

Peter

Reading metrics

| ⏳ Reading minutes **138** | 🎮 Game minutes **98** | ☑ Books completed **23** | 📋 Pages read **102** |

When I read

● Before 8 AM   ● In school   ● After 4 PM   ● Weekends

My Profile

Settings

Help

App Intro

Last 6 books read

SHARK SONG   MUFFIN MAN   Magic Flowers _Illustrated by: Blanka Dora Bodor_   Twinkle, Twinkle, Little star   ANIMALS AROUND US   Wiggling Veggies

BOOKR CLASS

Easy to use
In School, Distance Learning and After School

Students can use the app **individually**, **in groups** or teachers can share the books via **screen share**, smart or interactive boards or simply with the help of a projector.

The platform **integrates** with most **learning management systems**.

The library provides a good base for **larger scale project assignments**.

The Teacher's Dashboard reduces the teaching workload thanks to the **easy class management**, **real-time reading statistics**, **assessment tests** and **book assignment**.

Assigned books appear in the students' library app on the "My Books" shelf.

The ready-to-use **activity tips, worksheets** and **printables** help to shorten teachers' preparation time.

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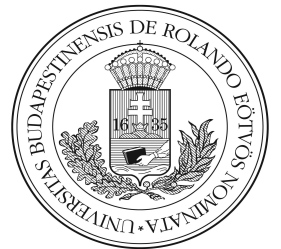CLASS

Research Validated

✔ Research studies by European universities involving 42 teachers and 2219 students in 2019-2020. The performance of 1st, 2nd, 3rd, and 4th graders who worked with interactive books were compared with that of a control group in which students listened and read printed texts and audiobooks.

- **the format maintains attention**: higher exposure time (students spent more than 250 000 minutes reading, and they downloaded books more than 21 000 times),
- supports **differentiation in learning abilities**: teachers are able to make personalised reading plans according real time statistics,
- high product satisfaction scores: **positive classroom environment**,
- **mitigates socioeconomic and socio-cultural barriers** regarding access to books,
- **98% of students** loved reading with BOOKR,
- on average **students performed 20% better**.

✔ "Skills for 2030" proof quality content

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Education Alliance Finland evaluation

96%
Pedagogical approach

4.25/5
Learning engagement

✓ BOOKR has a good amount of well executed material for reading and second language learning skills.

✓ The Teacher's Handbook represents solid, modern pedagogy that promotes learning together and using language in various ways.

✓ The learner can practice language very actively with multiple good quality activities in the app.

Education Alliance Finland

CERTIFIED
PEDAGOGICAL QUALITY

Learn more

Awards & Certifications

BRITISH COUNCIL
ELTons 2021
Awards for innovation in English language teaching
Finalist
Digital Innovation

EDTECH BREAKTHROUGH AWARD 2022

EDUCATIONAL APP STORE
Certified

GESS EDUCATION AWARDS WINNER 2021

bett AWARDS 2024
A Hyve Event
FINALIST

Education Alliance Finland
CERTIFIED
PEDAGOGICAL QUALITY
PEDAGOGICAL APPROACH
EXCELLENT
96%

DIGITAL EDUCATION AWARDS
2021 Shortlisted

QS REIMAGINE EDUCATION
Wharton   THE ALFRED WEST JR. LEARNING LAB
BOOKR Class
Educational App
GOLD

BOOKR CLASS

Learn more

1000+
ANIMATED CONTENT
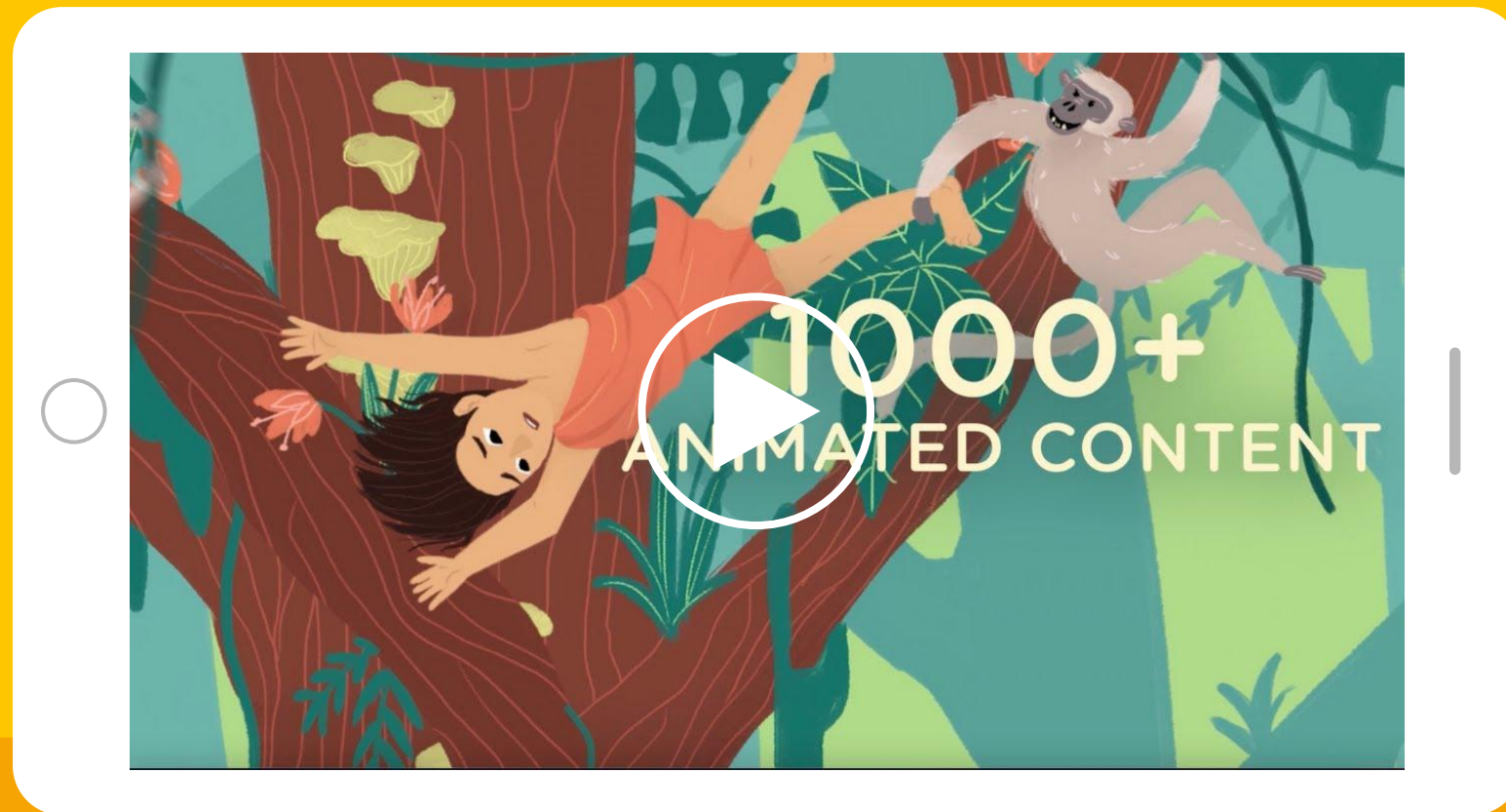
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For more information,
visit our website
www.bookrclass.com